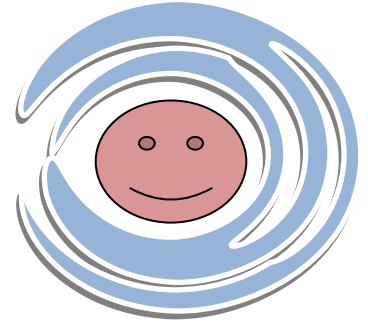


# The Shape Right System



*Prevent and correct head shape deformities while positioning the NICU infant for optimal developmental outcome.*

## One System for all of your positioning needs

Prone  
in  
Isolette



Sidelying  
in  
Isolette



Supine  
in  
Isolette



Supine in  
open crib  
as needed  
to correct  
deformity



## Why Shape Right??

- \*The AAP recommends supine midline position for micro-preemies during the first 72+ hours of life to help prevent intra-ventricular hemorrhage (IVH)
- \*X-ray friendly and compatible with ventilator
- \*Simple for staff to use
- \*100% hypo-allergenic
- \*Super comfortable for baby
- \*Mothers/Fathers can “scent” the devices so they are always with their baby (simply wear around neck for 1 hour)
- \*Supports AAP Back to Sleep Campaign
- \*Prevents and corrects head shape deformities like Scaphocephaly and Dolichocephaly with **ONE SYSTEM**-one size fits all!!

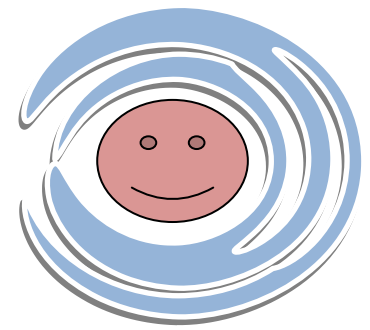


BEFORE



AFTER

# The Shape Right System



*Corrects head shape deformities and torticollis in former preemies and full term newborns up to 6 months adjusted age*

For use in bouncy or swing at home with caregiver present for calming and continued head shaping as needed.

**NEVER FOR USE IN CRIB**



If the infant has plagiocephaly (flattening on one side of head), the Shape Right is used to keep the infant's head turned to the side of the head that is NOT flat.

